William J. Keefe Planner (571) 209-5774 wkeefe@thelandlawyers.com



November 12, 2015



Via e-Mail & Hand Delivery

Mr. John Merrithew, AICP Assistant Director of Planning Loudoun County Department of Planning 1 Harrison St., S.E., 3rd Floor Leesburg, VA 20177

Re: Pre-Application Conference Proposal for Sign Development Plan Application: Loudoun Hospital Center Property - PIN: 082-19-1967-000, 88.0 Acres

Dear Mr. Merrithew:

On behalf of Loudoun Hospital Center (the "Applicant"), I am enclosing the submission package for a pre-application conference to discuss a Sign Development Plan (SIDP) for the Inova-Lansdowne Hospital Center property. The Sign Development Plan will include ground mounted, building mounted, and directional signs for the hospital campus.

I request that this pre-application conference be scheduled as soon as possible.

For your review, I have included eight copies of the documents for the Sign Development Plan including graphics for the Lansdowne Hospital Center property and a preliminary set of graphics for the SIDP. Also enclosed is a list of questions and issues to be discussed at the preapplication conference.

If I may answer any questions or be of further assistance regarding this submission, please do not hesitate to contact me at (703) 737-3633.

Very truly yours,

WALSH, COLUCCI, LUBELEY & WALSH, P.C.

William J. Keefe Planner

ATTORNEYS AT LAW

Mr. John Merrithew Assistant Director of Planning November 12, 2015 Page 2

Enclosures: • SIDP Application Form

Property Map for Lansdowne Hospital Center Property

Cc: Mr. H. Patrick Walters, Inova

Mr. Andrew May, Inova

J. Randall Minchew, Esq., WCLW

Mr. Jason Beshore, HDR

Mr. Jeff Zoll, HDR

WJK:jla

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Loudoun County, Virginia

Department of Planning

1 Harrison Street, S.E., 3rd Floor, P.O. Box 7000, Leesburg, VA 20177-7000 Telephone (703) 777-0246 • Metro 478-8416 • Fax (703) 777-0441

REQUEST FOR FORMAL PRE-APPLICATION CONFERENCE PLEASE PRINT IN INK OR USE TYPEWRITER

Applicant Loudoun Hospital Center	Phone '	703-645-2786
Applicant's Address 8110 Gatehouse Rd., Suite 200W, Falls Church, VA	22042	
Representative (Contact Person) William J. Keefe, Planner	Phone '	703-737-3633
Representative's Company Walsh, Colucci, Lubeley & Walsh, P.C.		@thelandlawyers.com
Representative's Address One East Market Street, Leesburg, Virginia 20	176	
Current Property Owner Loudoun Hospital Center		
Owner's Address 8110 Gatehouse Rd., Suite 200W, Falls Church, VA 22042		
Name of Subdivision, Development, or Business Lansdowne Corporate Center		
LCTM # (Loudoun County Tax Map #)		
MCPI # (Map Cell Parcel Indicator #) 082-19-1967	·	
Proposal/Request Sign Development Plan (SIDP) for Hospital Campus		
Project Location North of Route 7 and east of Lansdowne Boulevard		
Existing Zoning PD-OP Project Acreage 88 acres	Election District	
Zoning Ordinance Reference for Requested Use (ie: Table 2-13 Community Center): Section 5-12026, Alternative Sign Regulations	us Pet Farms; or	Section 3-103E
	osed zoning distr	ict N/A
Proposed Application Type:		
ZMAP ZCPA SIDI (Zoning Map Amendment Petition) (Zoning Concept Plan Amendment)		ZMOD
SPEX SPMI CMPT	_	Zoning Ordinance Modification)
(Special Exception) (Minor Special Exception) (Commission Permit)		ZRTD t. 28 Rezoning to Current Zoning Ordinance)
***************************************	******	*****
PLEASE SUBMIT 8 COPIES OF APPLICATION AND ALL REQUIRED INFORMATION		
TO THE LAND USE REVIEW DIVISION MANAGER IN TH PLANNING	E DEPARTMEN	T OF
Please attach to this request form:		
1. Sketch map(s) of the site	*2	
2. Description of proposed project or use		
3. Description of existing environmental, topographical, and structural features on the site to the		
extent they are known		
 Graphics illustrating the scale, location and design they are known 	of any buildings o	r structures to the extent
5. List of issues to be discussed at the conference		
Pursuant to Article VI of the 1993 Zoning Ordinance, I request a pre-application conference to discuss my intentions with regard to this proposed application and any questions regarding the procedures or		
substantive requirements of the Zoning Ordinance. I understand that no matters discussed at this meeting		
shall be binding on either the applicant or the County.	at no matters are	issou at ans meeting
Applicant's Signature	Date	November 11 2015
	Date	November 11, 2015 Revised 4/21/09
PRAP 2009Rev09	V:\wolo#\\A/KEEE	N HCSIGNIDI ANIADDII 0024

PRE-APPLICATION CONFERENCE

LOUDOUN HOSPITAL CENTER SIGN DEVELOPMENT PLAN APPLICATION

November 12, 2015

Introduction

Loudoun Hospital Center, the owner of the 88 acre hospital campus located within the Lansdowne community is proposing a Sign Development Plan (SIDP) for its hospital campus on Route 7. Eventually, the hospital will consist of approximately 1.5 million square feet of hospital, medical office use and additional healthcare related facilities. The property is zoned to the PD-OP zoning district and is the subject of a series of zoning approvals.

Proposed Description of the Application

The Loudoun Hospital Center is an integral and expanding part of the County's healthcare infrastructure that will serve the healthcare needs of the citizens of Loudoun County. The purpose of the Sign Development Plan is to insure that the hospital is easily identified by all the patrons of the hospital to promote ease of access to the facility. Because the property does not have direct access from Route 7, the larger signs will serve a public purpose in identifying the hospital from the surrounding roadways.

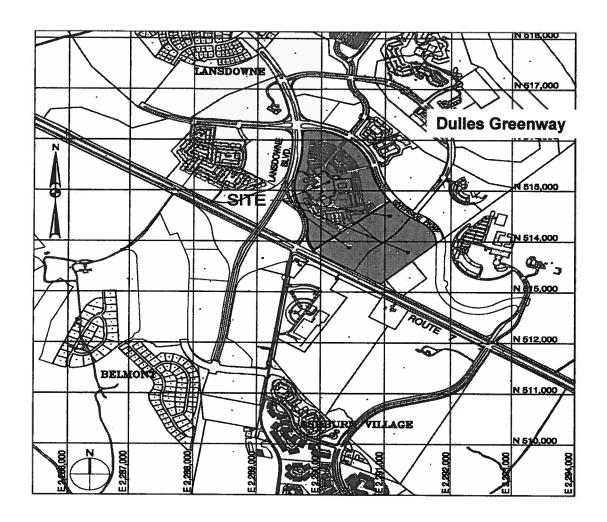
The Sign Development Plan will include ground mounted signs that will identify the property on the surrounding streets such as Route 7, Lansdowne Boulevard, and Riverside Parkway. The ground mounted signs will have the unique Inova logo on the signs and will alert people to the location of the hospital. Additionally, there will be directional signs that will be located on the hospital property to direct patrons of the facility to either the emergency entrance or the visitor parking for the hospital. Further, there will be building mounted signs that will identify the hospital and will function as important identity signs for the visitors and patients for the site.

Items for Pre-Application Discussion

- 1. Is there a maximum number of signs that may be included as part of the Sign Development Plan?
- 2. Is there a need for the sign matrix that is suggested as part of the application checklist when compared to the permitted uses on the property, i.e., office use or some other commercial use?
- 3. Is there any possibility of securing a modification for an off-site sign that would be located on Route 7 that would identify the location of the hospital campus?
- 4. Does the Sign Ordinance govern the actual text or wording on the proposed signs?
- 5. What is the anticipated SIDP application review timeline?

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Lansdowne Proposed Sign Development Plan



Loudoun Hospital Center Site Lansdowne Land Bay P PIN #082-19-1967-000 88 Acres